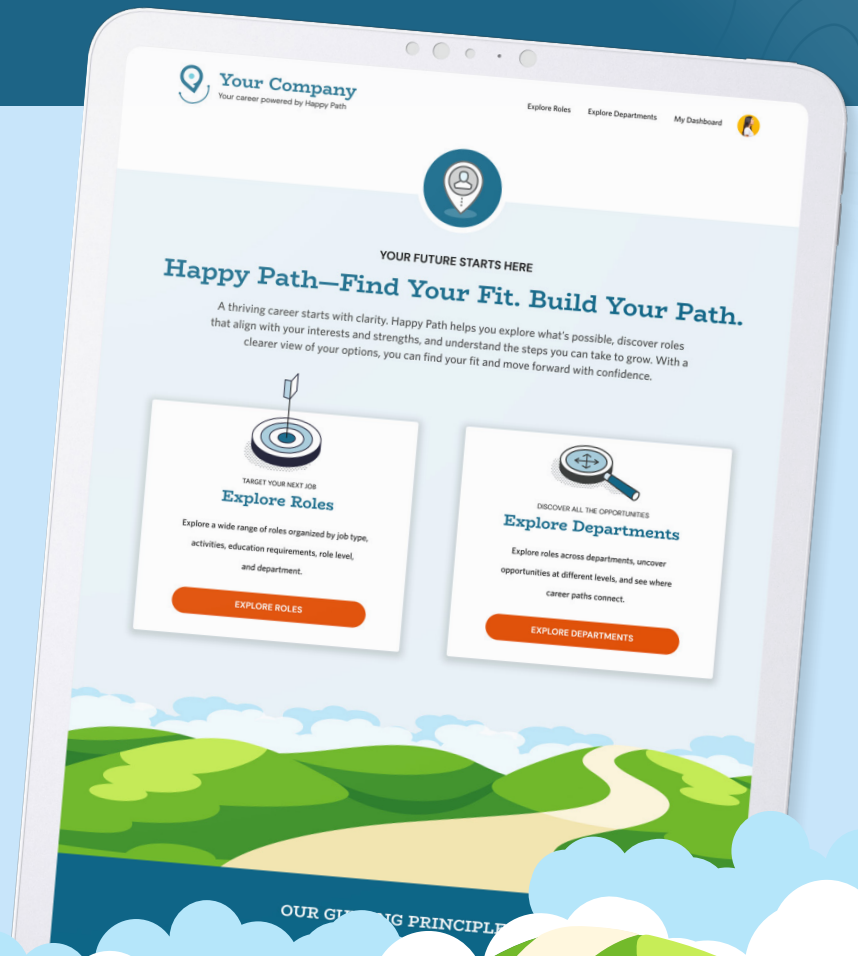




Happy Path

Crazy-simple career pathing
for employee growth, internal
mobility, and workforce clarity

Happy Path helps employees, members, and
job seekers explore roles, understand where
they fit, identify growth opportunities, and
take practical next steps—all through one
focused, user-friendly experience.



Career clarity for employees. Growth visibility for organizations. No enterprise bloat.

Keep it Simple

Career pathing should not feel complicated

Turn scattered career development into a clear path

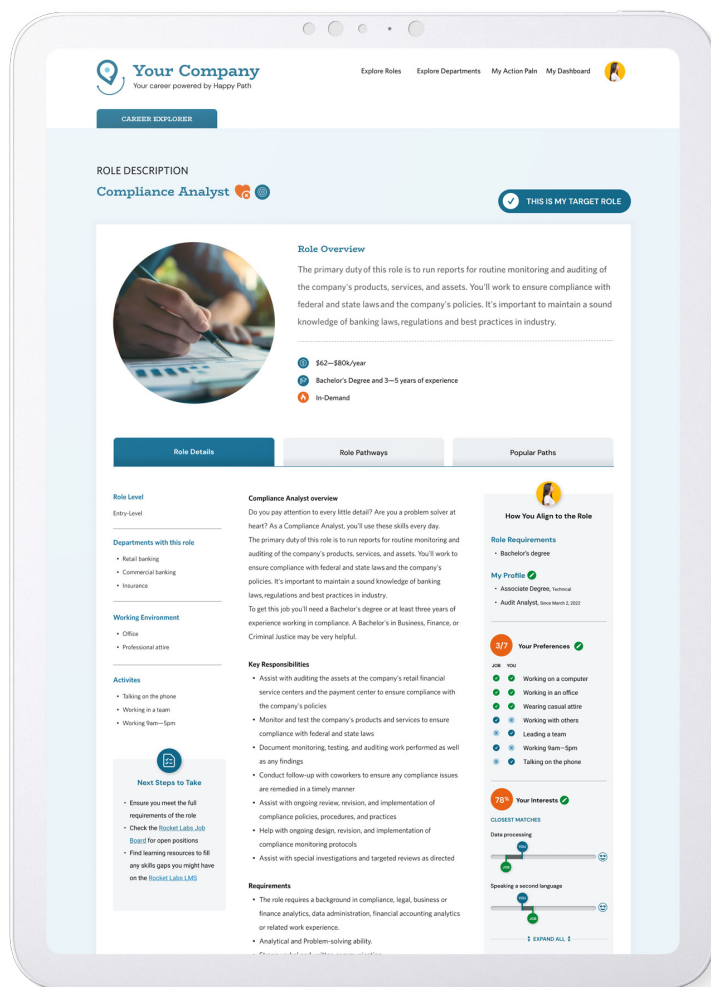
Most organizations want to support career growth, but the experience is often scattered. Job descriptions, learning resources, career conversations, and competency models often live in different places — making it harder for people to see what's possible or what to do next.

Happy Path brings career exploration, role clarity, self-assessment, learning, and action planning into one streamlined experience.

It helps people answer the questions that matter most:

- What roles exist here?
- Where could I grow?
- What roles might fit me?
- What skills or capabilities do I need?
- What learning can help me move forward?
- What should I do next?

Happy Path is not a massive enterprise talent platform. It focuses on the heart of career development—helping people see what is possible and take meaningful steps forward.



Employees can explore role details, see how the role aligns with their interests and preferences, and understand what it takes to grow into it.



Keep it Real

Give people a clear, honest view of career opportunities

Happy Path helps your people understand the full landscape

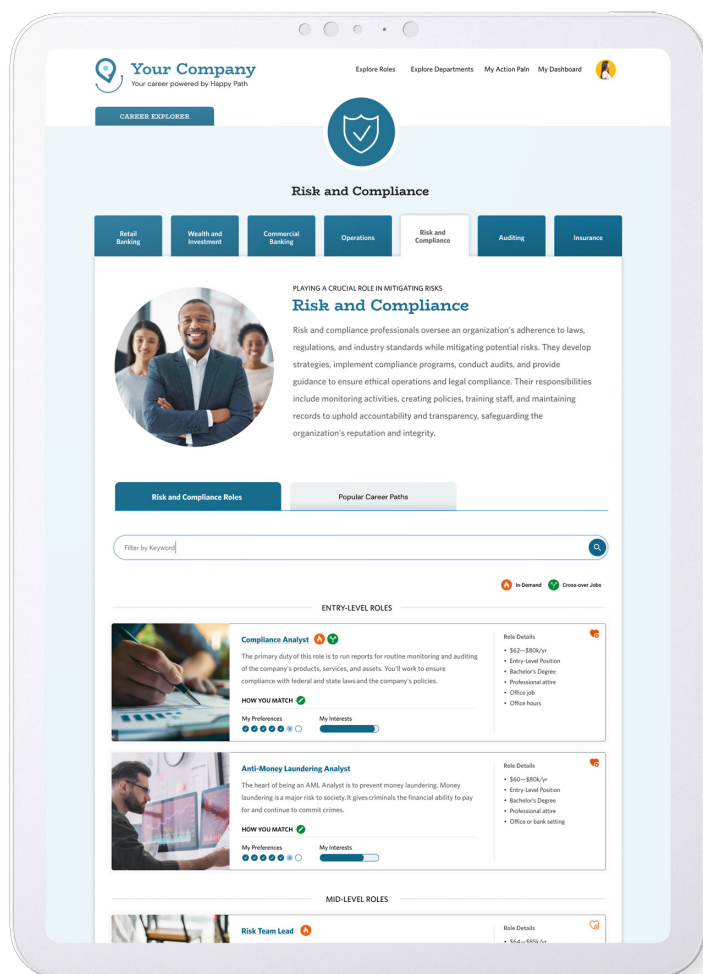
People are more engaged when they can see a future with you. Employees see room to grow, members see year-round value, and job seekers see possible pathways before they apply.

Happy Path gives people a clear view of the full landscape — not just one role, one job posting, or the next obvious promotion.

With Happy Path, users can explore:

- Departments
- Job families
- Roles
- Career pathways
- Lateral moves
- Growth opportunities
- In-demand roles
- Transferable skills
- Cross-functional roles

Once users see the bigger picture, they can narrow their focus to roles that align with their interests, preferences, education, experience, skills, capabilities, goals, or assessment results — using the data points that matter most to your organization.



Department views help employees get the lay of the land, understand how work is organized, and see where roles and pathways cross over.

Keep it Easy

Designed by UX experts. Built for real people.

Designed for clarity, built for action

Happy Path was created by Super Humane, the UX firm behind the platform, with deep experience designing career pathing, workforce development, capability model, and role exploration experiences.

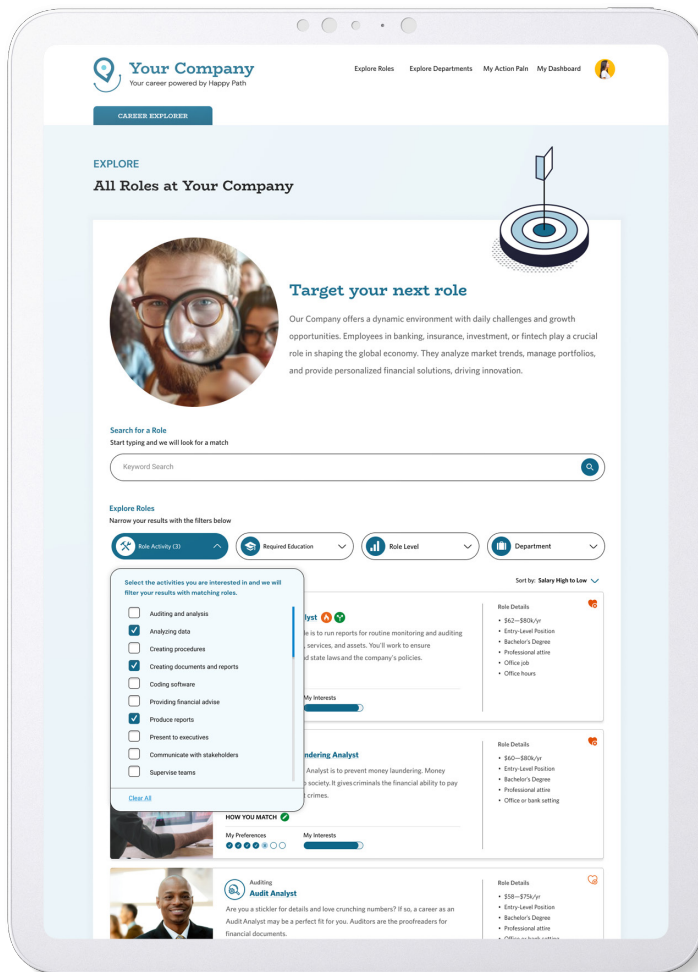
That UX foundation matters. People are more likely to use a tool when it feels clear, modern, and easy to navigate.

Happy Path makes it simple for users to:

- Explore departments, job families, and roles
- Search and filter roles by meaningful criteria
- Review role descriptions, expectations, activities, and requirements
- Understand role alignment and fit
- Save roles they are interested in
- Set career targets
- Complete self-assessments
- Identify strengths, gaps, and growth opportunities
- Find relevant learning resources
- Build learning and action plans
- Track progress over time

The experience is intuitive, focused, and approachable — so career development feels less overwhelming and more actionable.

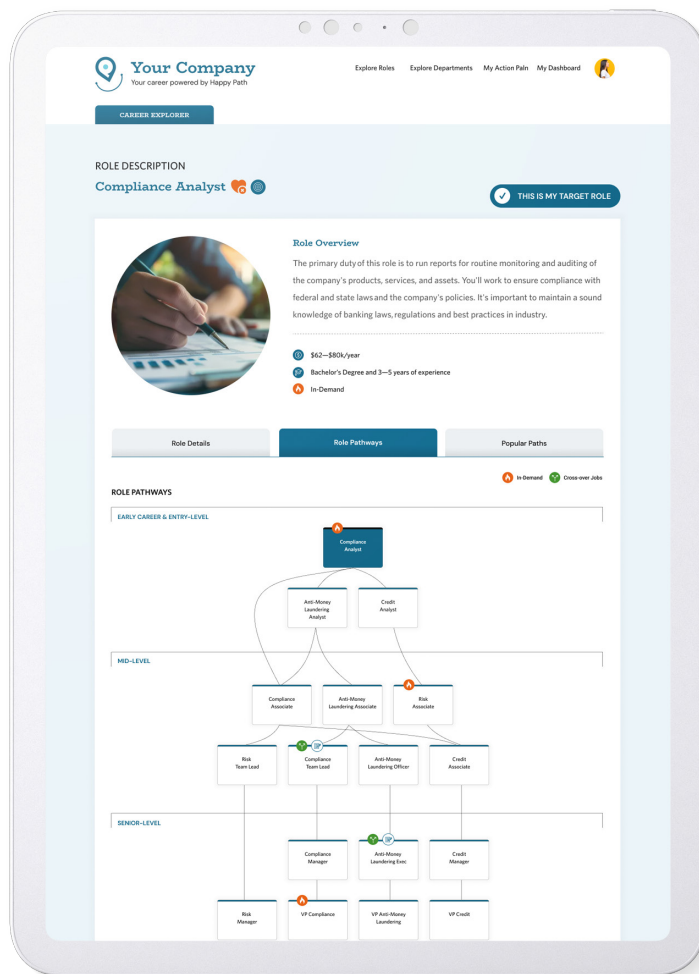
Career growth becomes easier to understand, easier to discuss, and easier to act on.



Employees can filter roles by meaningful criteria and see how each opportunity aligns with their interests, preferences, skills, and goals.

Keep it Beneficial

Focused career pathing benefits the entire organization



Career pathway views help employees see how roles connect, explore possible next steps, and understand different ways to grow within the organization.

A career growth experience that supports the whole organization

Happy Path is designed for employees, managers, HR teams, learning teams, leadership, associations, and members—because career growth works best when everyone has shared visibility and practical tools.

Employees gain clarity.

They can see what roles exist, understand where they fit, identify gaps, connect to learning, and build a plan for growth.

Managers get better tools for career conversations.

Managers can review goals, compare development needs, assign learning resources, guide coaching conversations, and support progress with better data.

HR and learning teams can scale career development.

Instead of managing growth through disconnected spreadsheets, PDFs, job descriptions, learning catalogs, and one-off conversations, teams can create a more consistent and accessible experience.

Leadership supports retention and internal mobility.

When employees can see a future inside the organization, they are more likely to stay, grow, and contribute.

Associations create year-round member value.

Associations can offer an interactive career development benefit that helps members explore roles, assess fit, identify gaps, and connect to relevant resources—beyond conferences, content, and email.



Keep it Manageable

Powerful content. Simple management.

**Easy for users. Practical for admins.
Flexible for the organization.**

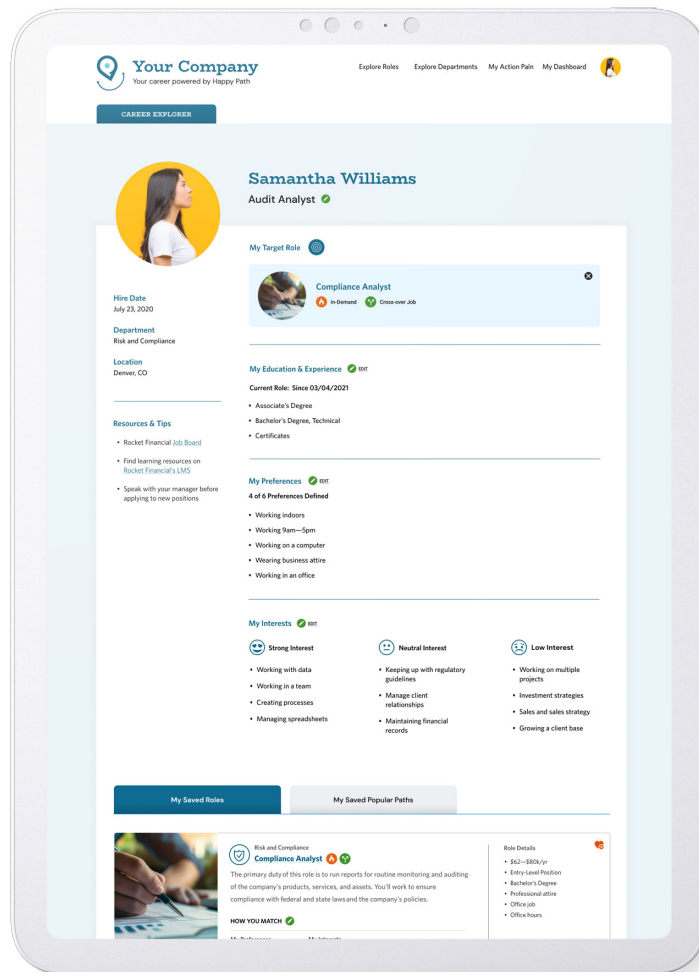
Happy Path is not just built for end users. It is also designed to make administration easier for HR, learning, membership, and workforce development teams.

Admins can manage content through an intuitive CMS-based control panel, including:

- Departments
- Job families
- Roles
- Role descriptions
- Career pathways
- Skills
- Capabilities and competencies
- Self-assessment content
- Learning resources
- Action plan content
- Job board connections
- Custom content and user-facing messaging

Happy Path can also support integrations with:

- LMS platforms
- Job boards
- SSO
- Learning libraries
- Capability or competency models
- Custom data sources



The dashboard gives employees a clear place to manage their career goals, saved opportunities, preferences, interests, and growth plan.

And because Happy Path is a responsive web app, users can access it across desktop, tablet, and mobile — with no app store download required.

Add-Ons & Customizations

Start simple. Expand when ready.

Capability & Competency Models

Bring your framework to life by connecting capabilities or competencies to roles, assessments, learning resources, dashboards, and action plans.

Self-Assessments

Help users evaluate strengths, identify gaps, understand readiness, and see how they align with roles or growth opportunities.

Learning Resources & LMS Integration

Connect users to the right learning at the right time—including courses, certifications, articles, books, videos, or content from your LMS.

Manager Modules

Give managers tools to review assessments, compare team members, identify gaps, assign resources, support development conversations, and coach with better data.

Job Board Integration

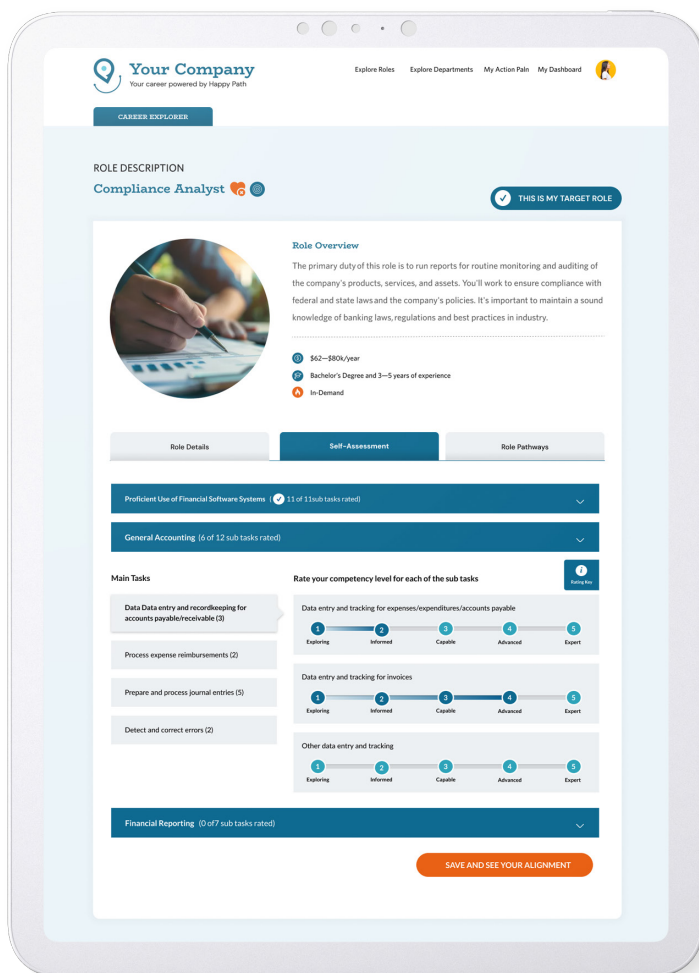
Help employees discover and apply for open roles that align with their skills, interests, and goals.

Public-Facing Career Exploration

Use Happy Path as a recruiting or member engagement tool by giving job seekers or members visibility into roles, pathways, and growth opportunities.

Custom Modules

Need a unique workflow? Happy Path can be customized to support the way your organization actually works.



Self-assessments help employees identify strengths, uncover gaps, and connect those gaps to learning resources that support their growth.



Keep it Up

Make career growth clearer, more interactive, and easier to act on.

Happy Path helps organizations make career development more visible, practical, and connected.

From career exploration and job families to self-assessments, learning plans, dashboards, manager tools, and custom workflows, Happy Path can be tailored to fit your career pathing, capability model, or learning ecosystem.

With Happy Path, your organization can create a career experience that is:

- Easy to use
- Simple to manage
- Flexible to customize
- Connected to learning
- Supportive of managers
- Valuable for employees, members, or job seekers
- Focused on growth, mobility, and retention

We'd love to show you how Happy Path gives employees more clarity, managers better tools, and your organization a simpler way to support growth.

Laurel Malenke

Co-Founder, Super Humane & Happy Path
laurel@superhumane.com

happypathing.com
superhumane.com

